

Paul J. Greco

Partner

1500 Market Street
Centre Square
West Tower, Suite 3900
Philadelphia, PA 19102



T: 215.864.8071
F: 215.864.0793
E: pgreco@conradobrien.com

Practice Areas

- Restrictive Covenants, Trade Secrets & Unfair Competition
- Commercial Litigation
- Business & Insurance Litigation
- Healthcare Litigation

Education

- Columbia University School of Law (J.D., Harlan Fiske Scholar, 1989)
- The Wharton School of the University of Pennsylvania (B.S. Economics, *magna cum laude*, 1986)

Bar and Court Admissions

- Pennsylvania
- U.S. District Court for the Eastern District of Pennsylvania; U.S. District Court for the District of Colorado
- U.S. Court of Appeals for the Third Circuit

Honors and Memberships

- Certified Arbitrator and Chairperson for Financial Industry Regulatory Authority (FINRA) Dispute Resolution Program.
- Certified Arbitrator for Philadelphia County Court of Common Pleas Compulsory Arbitration Program.
- Member, Philadelphia Bar Association and American Bar Association.

Biography

Paul has 20 years of experience in representing clients in complex litigation. His practice is currently focused on the protection of intellectual property rights and related business interests arising out of employment relationships. In his practice, Paul regularly handles restrictive covenant disputes, trade secret litigation, computer fraud and abuse matters, and unfair competition claims in several different industries. Paul also works closely with his clients to counsel and train them on effective practices for the protection of customer relationships, intellectual property, confidential information and trade secrets, and investments in professional development.

Representative Matters

- Served as national counsel for a medical device manufacturer on restrictive covenant disputes.
- Obtained both injunctive relief and approximately \$1.5 million in compensation on behalf of a national insurance brokerage company in a lawsuit against a departing sales brokerage team.
- Successfully defended group of futures traders against a claim of misappropriating an allegedly secret trading strategy that generated multi-million dollar profits for former employer.
- Defended both a sales representative who moved laterally to a competitor, and his new employer, in restrictive covenant litigation. Succeeded in persuading the former employer, the national market leader, to dismiss the lawsuit, narrow its restrictive covenants, and adopt a hiring protocol with the new employer to help avoid future disputes.
- Served as co-trial counsel for Fortune 500 Company in action by employee claiming an invasion of privacy following an internal corporate investigation, and helped to establish favorable precedent for employers that such claims are preempted by Pennsylvania Workers Compensation Act.
- Successfully defended national firm in case arising out of loss of patent rights for a new drug to be marketed in Japan.

In addition to his litigation practice, Paul has written extensively and is an active speaker on a wide range of topics, including best restrictive covenant practices, electronic crime in the workplace, and the effective use of alternative dispute resolution proceedings.